Zhaga Consortium and DALI Alliance to Exhibit at 2024 Street and Area Lighting Conference

September 3, 2024; Piscataway, NJ, USA – *Industry leading standardization organizations unite to showcase advanced solutions for smart, sustainable, and connected urban lighting.*

The Zhaga Consortium and the DALI Alliance are pleased to announce that they will be exhibiting in adjacent booths at the upcoming 2024 IES Street and Area Lighting Conference (SALC), set to take place 22-25 September, 2024 in Atlanta, GA. The collaboration between two of the leading organizations in the global lighting industry highlights their shared commitment and synergy to advancing the future of street and area lighting through innovation, interoperability, and sustainability.

The Zhaga Consortium, a global lighting-industry organization with over 600 members, will at this year's conference, emphasize the transformative potential of the Zhaga-D4i standard, which is setting new benchmarks for smart, energy-efficient, and future-proof outdoor lighting solutions.

One of the key themes for Zhaga at the event will be extending the useful life of streetlights through circular lighting practices. This includes promoting modular luminaire designs that allow for easy upgrades, repairs, replacements, and servicing—critical elements for achieving greater sustainability in urban environments.

Visitors to the Zhaga booth (#606) will have the opportunity to explore the Book 18 platform, an ecosystem of interoperable components for outdoor lighting that showcases the power of the Zhaga standard in delivering smart and future-proof lighting solutions. Attendees are encouraged to visit the Zhaga booth to see live demonstrations of the Book 18 platform and to engage with Zhaga experts, who will be on hand to discuss details around the platform and product certification.

The DALI Alliance, the global industry organization for DALI, the internationally-standardized protocol for digital communication between lighting control devices, will use the 2024 IES Street and Area Lighting Conference to demonstrate its innovations in smart street and area lighting. DALI Alliance members will showcase solutions that highlight the interoperability, scalability, and sustainability of DALI-based lighting systems. The DALI-2 and D4i standards, which are pivotal in the advancement of smart, energy-efficient street lighting, will be at the forefront of these demonstrations.

Key highlights for the DALI Alliance booth (#608) at SALC 2024 will include live demonstrations of a D4i system, which offer enhanced interoperability and connectivity for street lighting applications. Additionally, the DALI Alliance will present the advantages of D4i and Zhaga-D4i certification for

intelligent, data-rich luminaires that enable advanced asset management and predictive maintenance, contributing to the long-term sustainability of urban lighting infrastructures.

Attendees are encouraged to visit Zhaga (#606) and DALI Alliance (#608) booths to see live demonstrations, learn more about our innovations, and engage with our experts to discover how Zhaga and the DALI Alliance are shaping the future of street and area lighting.

About the DALI Alliance

The DALI Alliance (also known as the Digital Illumination Interface Alliance or DiiA) is an open, global consortium of over 400 lighting companies that drives the growth of lighting-control solutions based on internationally-standardized Digital Addressable Lighting Interface (DALI) technology. The organization operates and promotes the DALI-2, D4i and DALI+ certification programs to boost levels of cross-vendor interoperability. For more information, visit www.dali-alliance.org.

About the Zhaga Consortium

Zhaga is a global association of lighting industry members. Zhaga standardizes interface specifications for LED luminaire components, including LED light engines, LED modules, LED arrays, holders, electronic control gear (LED drivers), connectors, sensor and/or wireless communication modules and associated devices. The Zhaga interface standards enable multi-vendor ecosystem of interoperable products. To create trust in the interoperability of products from multiple vendors Zhaga has a certification and logo-program executed by third party test houses. Through its focus on interoperability, Zhaga contributes to circularity lighting via smart, connected lighting and serviceable luminaires, supporting the UN Sustainable Development Goal 11 for sustainable cities and communities. Zhaga has set up a partner and liaison program, working with recognized Standards Development Organizations and Alliances to maximize synergies, leverage external expertise and global acceptance. For more information, visit www.zhagastandard.org.

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